

6-10 Nov 2024

TAKE PART EXHIBIT SELL

Unique, sustainable, inspiring - for over 60 years

Bazaar Berlin is Germany's leading international consumer exhibition for handicrafts, designer articles, natural goods and fair trade products. Unique in its scope, experience and success, Bazaar Berlin offers the perfect platform for high-quality, unique, country-specific items from all over the world. But also locally and regionally manufactured products as well as recycling, upcycling and re-use have their place here. The urban and cosmopolitan visitors are characterized by their passion for high-quality and sustainable products. Especially in the run-up to Christmas, when unusual gifts are particularly in demand, Bazaar Berlin proves to be the place to be. Present your most beautiful goods in this perfect setting.

Five theme worlds are looking forward to your products:

WORLD MARKET

Typical, regional products from all over the world

ART & STYLE

High-Quality fashion, jewelry and interior design

FAIR & SOCIAL

Fair trade products and items from workshops with a social background

NATURAL LIVING

Organic products, natural goods, health, lifestyle and wellness

WINTER AT HOME

Articles for Advent and Christmas, specialities and a winter atmosphere



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Be there as an exhibitor!

Our visitors:

Gift shoppers from the capital region

- between 25 and 65 years old (focus on 35-55)
- 80 % female audience
- loyal fan base
- groups of friends, young families, couples, senior citizens
- value conscious consumption and sustainability
- appreciate the contact with exhibitors and the stories behind their products



Bazaar Berlin 2023 in figures*

430 94 % **35,000** visitors exhibitors from 5 halls with 97.3 % 56 16,800m² countries exhibition space

of visitors intend to come back again

of visitors will recommend Bazaar Berlin to others

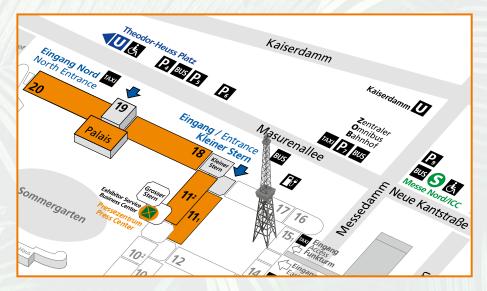
173 euros was the average amount spent by visitors of visitors have purchased something at Bazaar Berlin

84 % of exhibitors consider the event (very) suitable for testing new products of the exhibitors intend 84 % to participate again

Make sure of your exhibition stand!

Register online in our new exhibitor portal at www.bazaar-berlin.de





Bazaar Berlin

Consumer exhibition for beautiful and sustainable items from all over the world

Dates/opening times

6-10 November 2024 Daily from 10 a.m. - 7 p.m.

Berlin Exhibition Grounds (Masurenallee)

Organiser

Messe Berlin GmbH Messedamm 22 14055 Berlin · GERMANY

Please get in touch with us! T+49 30 3038 2131 | bazaar@messe-berlin.de