



8 – 12 Nov 2023

TAKE PART
EXHIBIT
SELL

Unique for over 60 years

Be a part of this success

For more than 60 years now, Bazaar Berlin has been Germany's leading international consumer exhibition for handicrafts, designer articles, natural goods and fair trade products. People in the capital and the local region are enthusiastic buyers of high-quality, sustainable products. They love the wide range of goods on display and appreciate the natural appeal of the materials used and outstanding craftsmanship. As the seasons of Advent and Christmas approach, unusual and original gifts are much in demand. Bazaar Berlin is unique – with the range of products, experience and success that it offers.

Five theme worlds are looking forward to your products:

WORLD MARKET

Typical, regional products from all over the world

ART & STYLE

Fashion, jewellery, accessoires, designer articles and interior design

FAIR & SOCIAL

Fair trade products and items from workshops with a social background

NATURAL LIVING

Organic products, natural goods, health, lifestyle and wellness

WINTER AT HOME

Articles for Advent and Christmas, specialities and a winter atmosphere



www.bazaar-berlin.de



Be there as an exhibitor

The best place for your best products

High-quality, individual, regionally typical articles with special stories to tell – that is what Bazaar Berlin is about. Local and regional products that have been re-used, recycled and upcycled are also a big trend at the moment. Is there something exciting on your product shelf? Then Bazaar Berlin offers you an outstanding platform for reaching the public directly – along with DIY workshops, presentations on production methods and fashion shows.

A marketplace for modern people

Buying sustainable products is the latest trend. Bazaar Berlin has become a magnet for the public with sustainable, durable and ecologically produced goods. This is not the place for mass-produced articles, instead it is where to find gifts and products that can be enjoyed with a clean conscience. That is why people love Bazaar Berlin. A satisfaction rating of 92,6 per cent speaks for itself – more than 75 per cent are regular visitors.

Bazaar Berlin 2022 in figures*

322 exhibitors	32,122 visitors	91.7 % intend to visit the event again
from 55 countries	15,200m² exhibition space	97.3 % of visitors will recommend Bazaar Berlin to others
87.5 % had already made a purchase at the time of the survey	151.50 euros was the average amount spent by visitors	

*Visitor survey 2022



Make sure of your trade fair stand! Registration forms are available at www.bazaar-berlin.de

Organiser
Messe Berlin GmbH
Messedamm 22 • 14055 Berlin
GERMANY

Dates / opening times
8 – 12 November 2023
Daily from 10 a.m. – 7 p.m.

Venue
Berlin Exhibition Grounds
(Masurenallee)

We can help with your enquiries:

Miriam Bebensee | T +49 30 3038 2075 | miriam.bebensee@messe-berlin.de
Esther Piehl | T +49 30 3038 2062 | esther.piehl@messe-berlin.de
Laura Szewczyk | T +49 30 3038 3257 | laura.szewczyk@messe-berlin.de
Ariane Zander | T +49 30 3038 2135 | ariane.zander@messe-berlin.de