

# Tell us the stories behind your products!

## Dear Bazaar Berlin exhibitors,

high-quality country-specific unique pieces from all over the world - that's what Bazaar Berlin stands for. We are interested in the very personal stories behind your products, which we would like to tell and share on our website, in our newsletter and on our social media channels. This way you can reach the loyal, constantly organically growing Bazaar Berlin community, journalists, influencers and bloggers right before the trade fair starts.



Under the category "exhibitor stories" we present your company and/or your products on our website. In our regular newsletters we integrate the stories and pictures of your products to make our visitors aware of you already before the exhibition starts. We would like to publish articles, stories or reels about your company and/or your products on our facebook and instagram account.

IIIII Messe Berlin

## WE ARE LOOKING FORWARD TO RECEIVING YOUR SUBMISSION:

#### (in English or German)

- A brief description about you as an exhibitor, your products, their manufacture and materials, or your team (preferably also in bullet points).
- Pictures and videos of your product, your manufacture and/or your team, that underline the story either of the production process or close-ups of your product.
- You are also more than welcome to tell us your story directly in a short video.

### Please send your materials to: bazaar-presse@messe-berlin.de

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