



OUR SERVICES

Dear exhibitors,

We would like to inform you about our digital offers which are included in the rental of your booth and enable you to present your company and/or your products on our website, in our newsletter and on our social media channels.

> 47.000

WEBSITE—VIEWS
(in 2021)

5.500

NEWSLETTER
SUBSCRIBERS

> 9.700

FACEBOOK
FOLLOWER

OUR MISSION

As your partner and host, we especially value your trade fair success. We would like to support you in increasing your business and offer you access to our organically grown community!

KONTAKT:

bazaar@messe-berlin.de
+49 30 3038 2131
www.bazaar-berlin.de/en



ANSCHRIFT:

Messe Berlin GmbH
Messedamm 22
14055 Berlin

NEWSLETTER

In our newsletter we inform our visitors about current information and news. We are happy to include information about your company and/or your products.

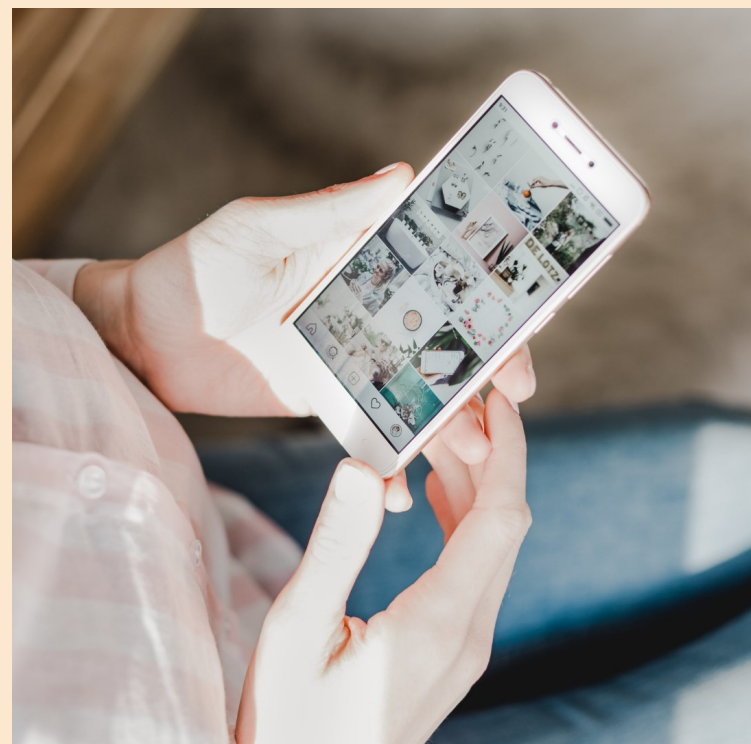


WEBSITE

In addition to the platform Bazaar Berlin Online, you have the opportunity to present your company and/or your products on our website under the heading „Bazaar Berlin Digital“.

SOCIAL-MEDIA

We are happy to publish posts and/or stories about your company and products on our **Facebook und Instagram accounts.**



What we need from you

CONDITIONS:

- You are an exhibiting company of Bazaar Berlin 2022 and have already sent your application form to the Bazaar Berlin team.
- Text material & high-quality image/video material: we are interested in realizing that content which you want to tell visitors about your company and your products. We are happy to support you with advice on suitable content, images and videos for publication.

EXAMPLES

- Company history
- Stories of the team and/or the manufacturers
- Production processes (behind the scenes)
- Stories behind your products
- Product presentation of the most popular or latest products
- Current projects
- Social commitment of your company
- Tour of your store or studio

WE ARE LOOKING FORWARD
TO YOUR STORIES!