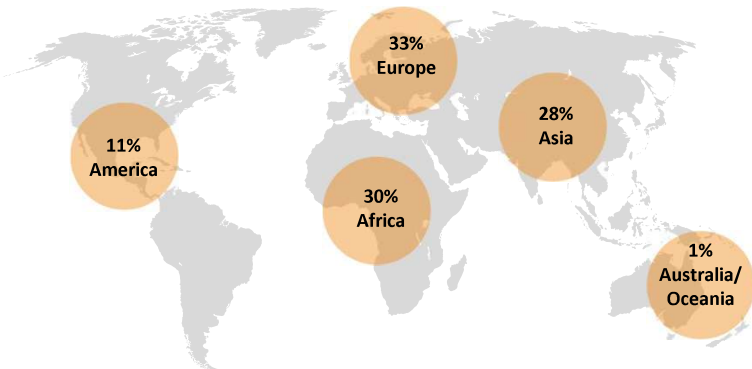


## Exhibitor survey

### Origin of exhibitors

Germany 43%  
From abroad 59%

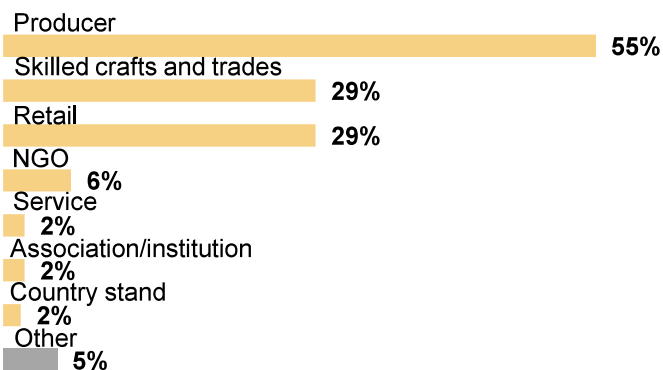
The following %-values are based on exhibitors from abroad.



Note: Answer options were filled out twice to some extent leading to sums > 100%.

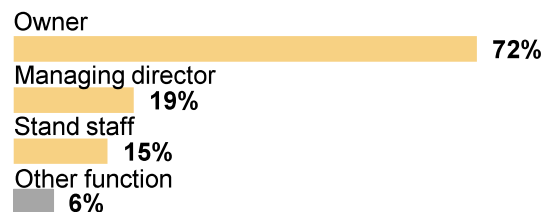
### Affiliation of business

(Several answers are possible)



### Function within the company

(Several answers are possible)



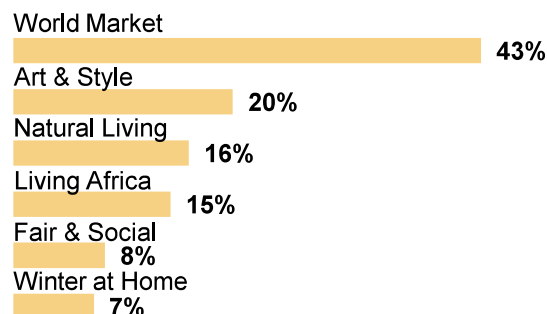
### Bazaar Berlin as a test market

**76%** of exhibitors consider Bazaar Berlin as **(very) suitable** to test the **acceptance of new products**.

(Rating 1-3 on a scale of 6)

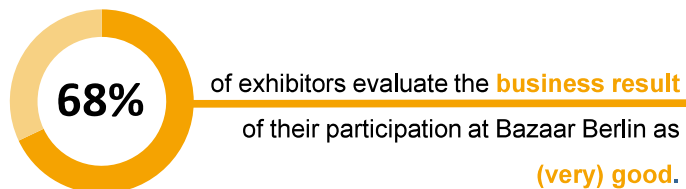
### Focus of exhibition of company

Focus of exhibition of most exhibitors is in the segment **World Market**.



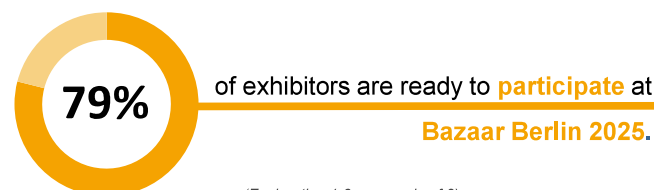
Note: Answer options were filled out twice to some extent leading to sum > 100%.

### Successful exhibitors



(Each rating 1-3 on a scale of 6)

### Overall impression and outlook



(Each rating 1-3 on a scale of 6)